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**Pearson Edexcel Level 3 GCE**

**Tuesday 14 May 2024**

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**Business**

**Advanced**

**PAPER 1: Marketing, people and global businesses**

You must have: Source Booklet (enclosed)	Total Marks
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### Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- There are two sections in this question paper.
- Answer **all** questions.
- Answer the questions in the spaces provided  
– *there may be more space than you need.*

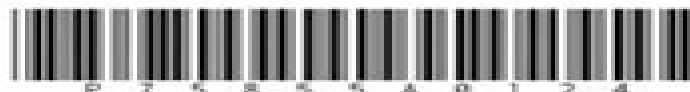
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- The total mark for this paper is 100.
- The marks for **each** question are shown in brackets  
– *use this as a guide as to how much time to spend on each question.*
- You may use a calculator.

### Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
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Turn over ➤



# Mmay 13th 2013 Edexcel Question Paper

**Hüseyin İçen, Seniyе Vural**



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