

## QUESTION ONE (30 MARKS)

Required:

Considering that strategic management is an integral part of project management:

- a) *Describe the various organizational levels that would be involved in the strategy formulation. (9 marks)*

### Corporate level strategy

Sets long term direction for the total enterprise: By formulation of portfolio planning model, growth and diversification strategies, retrenchment and restructuring, global strategies and cooperative strategies. It focuses on what business the organization going to enter the market. For instance, a company may have three distinct lines of business projects investments, namely, automobiles, steel, and tea. The corporate level strategy will outline whether the organization should invest in or withdraw from each of these lines of businesses, and in which business unit, investments should be increased, in line with the vision of your Company[ CITATION Lar20 \l 1033 ].

### Business level strategies

This level answers the question of how you are going to compete or invest. It plays a role in those organization which have smaller units of business and each is considered as the strategic business unit (SBU)[ CITATION Lar20 \l 1033 ].It entails defining the competitive position of a strategic business unit. This level is based upon the standard strategies of competitive strategy model, cost leadership, differentiation, and focus.

### Functional level strategy

This level focuses on how an organization is going to grow. It outlines daily actions including allocation of resources to deliver corporate and business level strategies. At functional level involves putting in short-terms functional objectives, the attainment will lead to the business level strategy.

For instance, the marketing strategy for a tea business which is following the differentiation strategy may translate into launching and selling a wide variety of tea variants through company-owned retail outlets. The realization of the functional strategies in the form of quantifiable and measurable objectives will result in the achievement of business level strategies as well[ CITATION Lar20 \l 1033 ].

# Msc Project Management Jkuat

**Clemens Wendtner**



## **Msc Project Management Jkuat:**

**Finance** ,2006      **Supply Chain Management Phases** Omuombo Arthur Ngaji, Rhodah Nzovila, Sheila Kabachia, Audrey Christine Awuor Arunga, Urbanus Kioko Mutiso, Agnes Mutheu Justus,2023-02-07 TOPICS IN THE BOOK Influence of Risk Management on Supply Chain Projects in Kenya A Case of Deloitte Kenya End User Involvement and Supply Chain Performance in Kenyan Universities A Case of Chuka University Kenya Effect of Procurement Outsourcing on Performance of Kenya Airways Limited Factors Affecting Implementation of Preference and Reservation Directive on Government Procurement Opportunities in Kenya A Case of the Central Bank of Kenya Influence of Supplier Evaluation Criteria on Procurement Performance of Non Governmental Organizations in Kenya      *Marketing Management and Strategy* George Tesar,John Kuada,2013 This book gives readers an understanding of the factors that shape the marketing decisions of managers who operate in African economies It brings together fifteen African cases written by scholars and executives with rich knowledge of business practices in Africa By combining theoretical insights with practical information from the cases the reader is introduced to issues relating to marketing strategy formulation managerial actions in designing and implementing marketing decisions as well as the operational contexts within which these actions are taken The book is essential reading for both undergraduate and graduate students in marketing international strategy and international business who require an understanding of African business      *Proceedings of 2005 JKUAT Scientific, Technological, and Industrialisation Conference* ,2006      *Entrepreneurship and Financial Reforms* James K Mbugua,Luke Mwiti Kinoti,Bilha Wambui Ngigi,Makokha Peter Wanyama,2023-07-14 Risk Management of Selected Risk Categories and Its Effect on Performance of Commercial Real Estate Properties in Kenya Influence of Social Enterprise Ventures on Entrepreneurship and Business Growth Job Availability and Entrepreneurship Education among Undergraduate University Students in Kenya Centrality of Financing Reform in Performance of World Bank Financed Agricultural Projects in Trans Nzoia County Kenya Reform Interventions Participatory Monitoring and Performance of Agricultural Projects Funded by the World Bank in Trans Nzoia County Kenya

Assessment of RUFORUM member universities in Kenya Mose, Lawrence,Gao, Lang,Beintema, Nienke M.,2018-11-29 Credible quantitative and qualitative information on existing capacities in agricultural higher education agencies in Africa are important for decisionmakers at national regional and international levels Decisionmakers require data and indicators for strategic planning policy formulation setting priorities and benchmarks measuring progress toward benchmarks and identifying capacity gaps Decisionmakers need a better understanding of the specifics of existing staffing and student capacities in the higher education sector as well as in the wider agricultural innovation systems in Africa south of the Sahara Access to such information will result in better policies addressing capacity issues in agricultural higher education research extension and other areas The existence of such information however remains extremely limited      Banana Systems in the Humid Highlands of Sub-Saharan Africa Guy Blomme,Piet van Asten,Bernard Vanlauwe,2013-11-28 Banana Systems in the

Humid Highlands of Sub Saharan Africa Enhancing Resilience and Productivity addresses issues related to agricultural intensification in the sub humid highland areas of Africa based on research carried out in the Great Lakes Region by the Consortium for Improving Agriculture based Livelihoods in Central Africa      **Health and Medical Geography in Africa** Yemi Adewoyin, 2023-10-30 This contributed volume focuses on the evolution and current state of the sub discipline of health and medical geography in Africa It encompasses theoretical and methodological issues as well as the current teaching and research capacities of institutions offering programs in health and medical geography in Africa Further the book will review the level of adoption of the sub discipline in State policies and practice and also provide practical illustrations with case studies of how studies in the sub discipline are central to the actualization of Africa s development agenda Particular attention is paid to the relationship between health and development Through its direct and indirect impacts on labor productivity population health and wellbeing matter for the social and economic development of households and national economies Yet health is not uniform in space And so is development Comparatively on many health and development indicators Africa fairs poorly The variation in health may present as differences in the occurrence and spread of diseases the distribution of and access to healthcare facilities and or in health outcomes among the population Reasons for these variations range from biology to the population s levels of exposure and susceptibility to elements in their environment including the social interactions taking place within the environment The field of health and medical geography focuses on the spatial patterns and processes underlying these variations and provides pathways for understanding and addressing them More specifically the sub discipline of health and medical geography focuses on among others how places their characteristics and processes that go on in them and environmental factors underlie and or influence disease patterns exposure and susceptibility to diseases health variations health behavior health outcomes and the provision of and access to healthcare services This volume documents perspectives and applications in health and medical geography in Africa for academics students health practitioners and development policymakers      Sustainable Management of Invasive Pests in Africa Saliou Niassy, Sunday Ekesi, Lorna Migiro, Washington Otieno, 2020-07-13 Invasive species generally affect economically important crops thus affecting the livelihoods of millions of people along crop value chains Typically invasive species have high migratory capabilities and because of plant material exchanges made during trade they cannot be contained by one country Usually African countries react after a pest has invaded and established itself in the country making the cost of mitigating the pest even more expensive This book presents a pan African view of the impacts of invasive insect pests on agriculture and of how invasive species impact on productivity in Africa It not only describes their importance but also presents a diversity of research findings in the field ranging from the use of early warning and monitoring systems for quarantine purposes agricultural extension all the way to control strategies The IPM arsenal presented in this book includes the use of botanical bioactive compounds semiochemicals resistant varieties biological control agents such as

entomopathogens endophytes predators and natural enemies Aspects of technology transfer strategies regional coordination and farmers perceptions have not been overlooked because these affect the adoption of mitigation strategies The book also presents measures that would help agricultural research services to estimate the damage and take actions for preparedness and readiness to face invasive insect pests This starts with a basic knowledge of taxonomy to enable concerned persons to describe the insects and the vast inventory of affected crops Physiological and ecological aspects of invasive pests are strongly highlighted to strengthen Integrated Pest Management Strategies The threat of invasive species will remain permanent therefore the book encourages knowledge exchange and collaboration between researchers and scientists on the continent while encouraging the establishment of a platform or a fund for preparedness and rapid response *Micro and Small Enterprises in Kenya* Andrew Mullei,Crispin Bokea,1999 **Kenya Engineer** ,2003 **Directory of Scientists and Institutions Working in Social Sciences and Health in Africa** Anne Muthoni Pertet,1996 **IEEE Membership Directory** Institute of Electrical and Electronics Engineers,1999 **Perspectives in Project Management** Raufdeen Rameezdeen,Anthony Wood,2019-01-24 All the contributions to this volume are condensed versions of research projects undertaken by students in the final year of the online Master of Project Management degree delivered by the University of South Australia in conjunction with Open Universities Australia Contributors to this book consist primarily of graduated Masters students supported by supervising academics and relevant industry specialists and practitioners As a result the authors present current research interests across the breadth of Australia with many of the perspectives demonstrating relevance to practice globally The research perspectives presented here focus on four key themes of project management theory and practice people and organisations methodologies and practice domains issues in application and continuous improvement and benchmarking Collectively this work will be of particular interest to project management academics and researchers post graduate students and the broader project management community **Master of Science in Project Management - City of London College of Economics - 10 months - 100% online / self-paced** City of London College of Economics, Overview A MScPM or Master of Science in Project Management is a degree that will prepare you for a role as Senior Project Manager Director Project Management Content Building the action plan scheduling estimating and resource allocation Achieving stakeholder satisfaction through project control Project risk management A model for building teamwork New project development processes Enterprise project management Quick tips Speedy solutions Cutting edge ideas Making good decisions Ideas and what to do with them Leadership and trust What to do when things go wrong Over 120 new exercises to practice what you ve learnt Duration 10 months Assessment The assessment will take place on the basis of one assignment at the end of the course Tell us when you feel ready to take the exam and we ll send you the assignment questions Study material The study material will be provided in separate files by email download link **Project Management for Engineering, Business and Technology** John M. Nicholas,Herman Steyn,2017-01-20 Project

Management for Engineering Business and Technology 5th edition addresses project management across all industries First covering the essential background from origins and philosophy to methodology the bulk of the book is dedicated to concepts and techniques for practical application Coverage includes project initiation and proposals scope and task definition scheduling budgeting risk analysis control project selection and portfolio management program management project organization and all important people aspects project leadership team building conflict resolution and stress management The Systems Development Cycle is used as a framework to discuss project management in a variety of situations making this the go to book for managing virtually any kind of project program or task force The authors focus on the ultimate purpose of project management to unify and integrate the interests resources and work efforts of many stakeholders as well as the planning scheduling and budgeting needed to accomplish overall project goals This new edition features Updates throughout to cover the latest developments in project management methodologies New examples and 18 new case studies throughout to help students develop their understanding and put principles into practice A new chapter on agile project management and lean Expanded coverage of program management stakeholder engagement buffer management and managing virtual teams and cultural differences in international projects Alignment with PMBOK terms and definitions for ease of use alongside PMI certifications Cross reference to IPMA APM and PRINCE2 methodologies Extensive instructor support materials including an Instructor s Manual PowerPoint slides answers to chapter review questions problems and cases and a test bank of questions Taking a technical yet accessible approach Project Management for Business Engineering and Technology 5th edition is an ideal resource and reference for all advanced undergraduate and graduate students in project management courses as well as for practicing project managers across all industry sectors

*A Strategic-Oriented Implementation of Projects* Mihály Görög, Mihaly Görög Msc Pmi-Rmp Pmi-Sp Pmp, 2013 With each of its chapters devoted to exploring a specific topic Strategic Oriented Implementation of Projects begins by focusing on internal projects within an organization Using real world examples from multiple industries Dr G r g effortlessly provides both theory and practical tools for thinking and working strategically throughout the project process including mastering scope challenges and evaluating project success

Fundamentals of Project Management Rory Burke, 2010 Fundamentals of Project Management explains how to use the latest project management planning and control tools and techniques used by the planning software the APM BoK 5ed the PMBOK 4ed and the unit standards level 4 The text uses plenty of worked examples and exercises to explain how to use all the body of knowledge topics and particularly the Project Management Process and the Project Management Plan Target Market Project managers new to project management who are managing projects of limited complexity Project team members who are responsible for performing all the calculations reporting and the administration functions Contractors suppliers and consultants who participate in projects Support Material An INSTRUCTOR GUIDE and POWERPOINTS SLIDES are available upon request

*Introduction to Project Management* Kathy Schwalbe, 2009 The latest

book from Cengage Learning on Introduction to Project Management International Edition *Project Management* Dennis Lock, 2000 For this edition the text has been revised and updated There are new case studies and a particular effort has been made to improve the clarity of the illustrations

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Tennessee Williams (AMANDA exits through living-room curtains. TOM is left with LAURA. He stares at her stupidly for a moment. Then he crosses to shelf holding glass menagerie. The Glass Menagerie Amanda Wingfield is a faded, tragic remnant of Southern gentility who lives in poverty in a dingy St. Louis apartment with her son, Tom, and her daughter, ... The Glass Menagerie When Amanda convinces Tom to bring home from his workplace a "gentleman caller" for Laura, the illusions that Tom, Amanda, and Laura have each created in order ... The Glass Menagerie Text Scene 1: The Wingfield apartment is in the rear of the building, one of those vast hive-like conglomerations of cellular living-units that flower as. Tennessee Williams - The Glass Menagerie (Scene 3) LEGEND ON SCREEN: 'AFTER THE FIASCO' [TOM speaks from the fire-escape landing.] TOM: After the fiasco at Rubicam's Business College, the idea of getting a ... "The Glass Menagerie," Scene One and Scene Two, by ... 41 Scene 1. 352 The Wingfield apartment is in the rear of the building, one of those vast hive-like conglomerations of cellular living-units that flower as ... Tennessee Williams - The Glass Menagerie (Scene 7) A moment after the curtain rises, the lights in both rooms flicker and go out.] JIM: Hey, there, Mr Light Bulb ! [AMANDA laughs nervously. LEGEND: 'SUSPENSION ... The Glass Menagerie: Acting Edition: Tennessee Williams A new introduction by the editor of The Tennessee Williams Annual Review, Robert Bray, reappraises the play more than half a century after it won the New York ...