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## **NATIONAL SENIOR CERTIFICATE**

**GRADE 12**

**TOURISM**

**NOVEMBER 2014**

**MEMORANDUM**

**MARKS: 200**

**This memorandum consists of 16 pages.**

# Memorandum Tourism November 2014

**India. Ministry of Tourism**



## **Memorandum Tourism November 2014:**

*OECD Tourism Trends and Policies 2016* OECD, 2016-03-09 Tourism Trends and Policies published biennially analyses tourism performance and major policy trends initiatives and reforms across 50 OECD and partner countries providing up to date tourism data and analysis **Tourism and Gentrification in Contemporary Metropolises** Maria

Gravari-Barbas, Sandra Guinand, 2017-06-14 Tourism gentrification is a critical shaping force of socio economic and contemporary urban landscapes This book aims to be the first substantive text on this subject explaining the multiple and complex relationships between tourism and gentrification and their outcomes and manifestations in contemporary metropolises This is achieved by drawing on in depth case analyses addressing the different issues at stake Part I deals with the manifestations of tourism gentrification and the ways it affects urban landscapes through heritagization and urban regeneration strategies Part II looks at the correlations between tourism gentrification and culture Finally the last two parts aim to identify and examine forms and expressions of tourism gentrification distinguishing among the actors beneficiaries and victims of the phenomenon while looking at its implications for intra metropolitan territories and metropolitan governance The book approaches these issues in an innovative way by looking at a variety of metropolises in a diverse range of countries and by dealing with the different relations and management issues generated by gentrification in relation to tourism Through interdisciplinary approaches this groundbreaking text sheds light on the role tourism plays in contemporary metropolises furthering knowledge of urban tourism For these reasons it will be of particular interest to scholars and students of tourism urban studies geography anthropology and sociology *Tourism, Land Grabs and Displacement* Andreas Neef, 2021-05-09 This book examines the global scope of tourism related grabbing of land and other natural resources Tourism is often presented as a peaceful and benevolent sector that brings people from different cultural backgrounds together and contributes to employment poverty alleviation and global sustainable development This book sheds light on the lesser known and much darker side of tourism as it unfolds in the Global South While there is no doubt that tourism has been an engine of economic growth for many so called developing countries this has often come at the cost of widespread dispossession and displacement of Indigenous and non indigenous communities In many countries of the Global South tourism development is increasingly prioritised by governments businesses international financial institutions and donors over the legitimate land and resource rights of local people This book examines the actors drivers mechanisms discourses and impacts of tourism related land grabbing and displacement drawing on more than thirty case studies from Latin America and the Caribbean sub Saharan Africa South and Southeast Asia the Middle East and the Southwest Pacific The book provides solid grounds for an informed debate on how different actors are responsible for the adverse impacts of tourism on land rights infringements what forms of resistance have been deployed against tourism related land grabs and displacement and how those who have violated local land and resource rights can be held accountable Tourism Land Grabs and

Displacement will be essential reading for students and scholars of land and resource grabbing tourism studies development studies and sustainable development more broadly as well as policymakers and practitioners working in those fields

**Sport Tourism and Local Sustainable Development** Claude Sobry, Sorina Cernaianu, 2022-02-08 Sport tourism is now widely regarded as a tool for sustainable local development This book brings together 24 authors from a range of countries to address this topic with analyses ranging from particular types of events to more theoretical approaches concerning the role of sport tourism in the development of Spanish cities or the digital communication of sporting events in Italy as a means of promotion The book is geared towards academic researchers and students interested in sport tourism sport economics management and sustainable development as well as policymakers and professionals tasked with dynamic tools to promote their territory

**Global Climate Change and Coastal Tourism** Andrew L Jones, Michael Phillips, 2017-11-29 Building upon the book *Disappearing Destinations* Jones and Phillips 2010 and its conclusion that promoted the need to recognize problems meet expectations and manage solutions *Global Climate Change and Coastal Tourism* explores current threats to and consequences of climate change on existing tourism coastal destinations Part 1 of the book provides a theoretical platform and addresses topics such as sustainability tourism impacts governance trade and innovation and how the media addresses climate change and tourism It also assesses management and policy options for the future sustainability of threatened tourism coastal destinations Part 2 presents case studies from all regions of the world Europe The Americas Asia Africa and Australasia which synthesise findings to make recommendations that can be used to promote strategies that ameliorate projected impacts of climate change on coastal tourism infrastructure and in turn promote the future sustainability of coastal tourism destinations This is a timely and informative text with appeal to researchers undergraduate and post graduate students of tourism management tourism planning sustainable tourism development and leisure management coastal tourism management environmental management planning geography coastal zone management or climate change studies

**Medical Tourism and Wellness** Frederick J. DeMicco, 2017-04-28 *Medical Tourism and Wellness* Hospitality Bridging Healthcare H2H takes a systems approach to examining the growing field of medical tourism one of the field's hottest niches with billions of dollars spent each year This important book fills the need for a modern management book that looks at medical tourism in depth from a medical and hospitality operational management perspective Growing numbers of people are going abroad to find affordable quality medical care for both necessary and cosmetic medical services When they require surgery or dental work they combine it with a trip to the Taj Mahal a photo safari on the African veldt or a stay at a luxury hotel or at a hospital that feels like one all at bargain basement prices The book takes a comprehensive look at medical tourism covering such topics as The history of medical tourism Why patients tourists decide to travel for medical care The role of professional facilitators of medical tourism Key countries and medical disciplines in medical tourism Transportation food entertainment and hotel hospitality services Hotel and spa designs for medical tourism Best practices in

medical tourism Patient follow up after medical discharge Future trends in medical tourism Careers in medical tourism With the inclusion of case studies the book provides a comprehensive look into this growing trend and will be valuable to upper level undergraduate and graduate students in health care administration and those pursuing MBAs in healthcare medical students pursuing a management focus and students in hospitality management It will also be a must have resource for professionals working in hotels and in health care

**Sustainable Tourism: Breakthroughs in Research and Practice** Management Association, Information Resources,2018-12-07 Many countries rely on cultural sites and destinations to support their economies However they are faced with the ongoing challenge of sustaining tourist attractions and maintaining the equilibrium between the local community and tourist populations Sustainable Tourism Breakthroughs in Research and Practice features current research that takes an in depth look at cooperative strategies and governance for conserving and promoting tourism within both developed and developing economies Highlighting a range of topics such as tourism development environmental protection and responsible hospitality this publication is an ideal reference source for entrepreneurs business managers economists business professionals policymakers academicians researchers and graduate level students interested in the latest research on sustainable tourism Annual Report India. Ministry of Tourism,2013

**Maritime Claims and Boundary Delimitation** Nicholas A. Ioannides,2020-09-27 This book delves into the major developments triggered by the hydrocarbon discoveries in the Eastern Mediterranean over the last twenty years focusing on maritime boundary delimitation Examining the impact that the hydrocarbon discoveries have had on the application of the law of the sea rules by the East Med states the book looks at the new trends concerning the implementation of the law of the sea in the region The book analyses regional state practice in terms of maritime delimitation namely the conclusion of bilateral agreements based on the law of the sea rules both conventional and customary reflecting the East Med states willingness to cooperate in order to reap the benefits of the energy windfall Alongside this analysis an outline of the hydrocarbon discoveries and the pertinent maritime activities is given as well as further coverage of the overlapping maritime claims and disputes between Greece Cyprus and Turkey on one side and Lebanon and Israel on the other Moreover the book examines the validity of maritime claims made by or through non state entities in the region namely the State of Palestine the UK Sovereign Base Areas and the so called Turkish Republic of Northern Cyprus and their potential impact on the delimitation agreements already in place The book argues that the East Med paradigm concerning the successful application of the pertinent norms in maritime delimitation proves that international law is resilient and capable of providing solutions in other turbulent regions around the globe This book will be of interest and importance to academics and students of international law professionals in the oil and shipping industries legal professionals and government agencies **ASEAN Plus Three** ,2016 *Trade Policy Review* ,2018 **Parliamentary Debates** India. Parliament. Rajya Sabha,2016-11

**Treaties in Force** ,1985 *China's Footprints in Southeast Asia* Ma. Serena I. Diokno,Xinhuang Xiao,Alan Hao

Yang,2019 The countries that make up Southeast Asia are seeing an incredible resurgence in their economic power Over the past fifty years their combined wealth has reached the same level as the United Kingdom and taken together they are on track to become the fifth largest world economy But that stability and success has drawn the attention of the second largest world economy China The emerging superpower is increasingly involved in Southeast Asia as part of the ongoing global realignment As China deepens its influence across the region the countries of Southeast Asia are negotiating spaces for themselves in order to respond to or even challenge China s power This is the first book to survey China s growing role in Southeast Asia along multiple dimensions It looks closely and skeptically at the multitude of ways that China has built connections in the region including through trade foreign aid and cultural diplomacy It incorporates examples such as the operation of Confucius Institutes in Indonesia or the promotion of the concept of *guangxi* China s Footprints in Southeast Asia raises the question of whether the Chinese efforts are helpful or disruptive and explores who it is that really stands to benefit from these relationships The answers differ from country to country but as this volume suggests the footprint of hard and soft power always leaves a lasting mark on other countries institutions Annual Report India. Ministry of Finance,2013 Official Gazette Vietnam,2016-03 *Water and Energy International* ,2014 **AIM Reports** ,2014

**Trade Policy Review - Solomon Islands** World Trade Organization,2017-08-29 Trade Policy Reviews are an exercise mandated in the WTO agreements in which member countries trade and related policies are examined and evaluated at regular intervals Significant developments that may have an impact on the global trading system are also monitored All WTO members are subject to review with the frequency of review depending on the country s size **Yearbook of International Organizations 2013-2014 (Volumes 1a-1b)** Union Of International Associations,Union of International Associations,2013-06-21 Volume 1 A and B covers international organizations throughout the world comprising their aims activities and events

## Unveiling the Power of Verbal Beauty: An Psychological Sojourn through **Memorandum Tourism November 2014**

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