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foundation that has made it so successful throughout the years *Financial Accounting and Reporting* Bryan J. Austin,1999
This text is designed primarily for those introductory financial accounting courses where the focus is on a balance between the understanding and use of accounting information and its preparation Provided with a backdrop of contemporary management and financial concerns students will see that accounting is a significant part of the world it purports to portray and that it is not an end in itself On the contrary students are provided the perspective that accounting information is a critical instrument in presenting a corporation s financial picture to important external constituencies The raising of issues and concerns springing from this orientation facilitates a focus on substance and also frames the student s learning because they have the comfort of a more familiar general business context for thinking about the accounting issue at hand

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