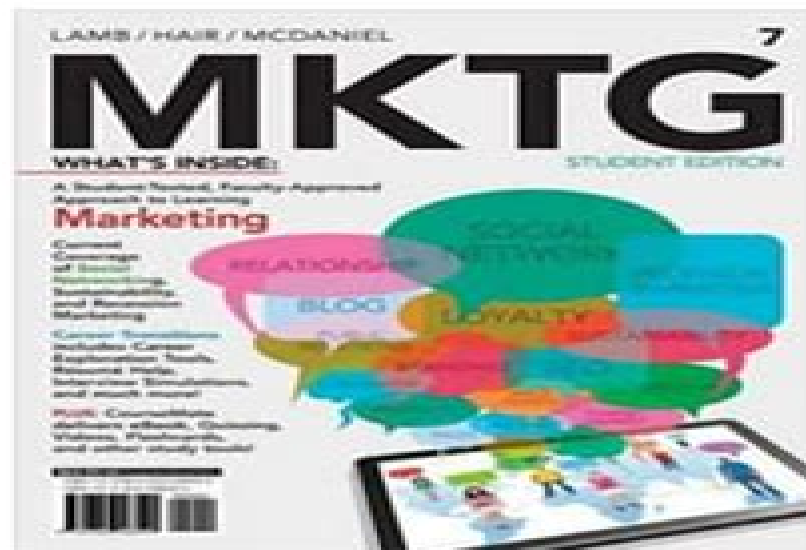


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integrates theory with opportunities for critical thinking and skill development Original cases in each chapter and in the Putting It All Together sections give students opportunities to apply theory and concepts to real situations Additional cases in the Instructor s Manual also can be used for class discussion and testing A global focus throughout the text assists students in preparing for the changing nature of the workplace Comprehensive coverage of major issues including organizational conflict leadership values diversity technology and ethical behavior offers students a thorough introduction to the current field of organizational communication Praise for Fundamentals of Organizational Communication This text is current and uses relevant real world examples and as a former business manager and consultant for over twenty years I found the currency to be lacking in many other books Sue Easton Rollins College Personally I am a great fan of the author and find her articles and scholarly work to be stimulating and leading edge I found her text to be the same way Sue Easton Rollins College

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