

Learn Viral Marketing From The Ground Up

AN Whitehead

Learn Viral Marketing From The Ground Up:

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customers needs for value creating the value proposition communicating the value proposition and delivering the value proposition For individuals interested in a career in marketing Release Print, 2001 Funworld, 2010

Broadcasting, Broadcast Advertising, 1944 New-Yorker, 1907 The Business Week ,1984 **Brandweek** ,2006-10 Business Week ,1984 **CFO.** ,2000-07 Moore's Rural Advertising & Selling ,1928

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