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**How Leaders Make
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**PHIL
ROSENZWEIG**

RIGHT STUFF

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Left Brain Right Stuff How Leaders Make Winning Decisions

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well as analysis and for courage as well as calculation Always entertaining often surprising and immensely practical Left Brain Right Stuff draws on a wealth of examples in order to propose a new paradigm for decision making in synch with the way we have to operate in the real world Rosenzweig s smart and perceptive analysis of research provides fresh and often surprising insights on topics such as confidence and overconfidence the uses and limits of decision models the illusion of control expert performance and deliberate practice competitive bidding and new venture management and the true nature of leadership

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