

THE ULTIMATE GUIDE FOR

JOURNALISM & MASS

COMMUNICATION
Entrance Exam 2025



The Ultimate Guide for **Journalism & Mass Communication** comprehensively covers the syllabi of almost all Mass Media Institutions / Universities. The book will equip students to compete in specialised courses (Certificate and Diploma) and Bachelor Degree courses in Mass Communication. This Ultimate Guide for Journalism & Mass Communication has been divided into four sections namely **Mass Communication/Media Aptitude, General Awareness, English Language / Comprehension** and **Logical Ability & Reasoning**.

Each section is sub-divided into number of chapters as per the examination pattern and the syllabi. This book is highly useful for Bachelor of Journalism in GGSIPU, New Delhi and other (BMC, MICA) Prestigious Universities Entrance Examinations.

Salient Features

- ✓ Complete theory has been provided in sync with syllabus.
- ✓ As per latest question Paper Pattern, ample number of Multiple Choice Questions (MCQs) have been provided.
- ✓ For Section-wise Practice, 2 Section Tests have been provided with each section. For Complete practice, 3 Crack Sets have been provided at the end of the book.
- ✓ Detailed Explanations of Solved Paper 2024 have been provided.

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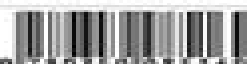
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