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Journal Of Business Ethics Education

Peipei Pang



Journal Of Business Ethics Education:

Toward Assessing Business Ethics Education Diane L. Swanson, Dann G. Fisher, 2010-11-01 Toward Assessing Business Ethics Education edited by Diane L Swanson and Dann G Fisher of Kansas State University is a sequel to their book Advancing Business Ethics Education in the Ethics in Practice IAP book series The focus on assessment in this second book is a timely response to the urgent search among business schools for ways to teach and assess ethics at a time when the public's faith in corporations and business schools has been undermined greatly by the failure of both to respond to widespread corruption and scandals in the business sector Although no one expects business education alone to resolve these problems the distinguished scholars represented in this book advocate that business schools should at least do their part by exposing their students to decision models that incorporate ethical dimensions on behalf of corporate stakeholders and society at large As the book's title conveys it is then important to assess key learning objectives to insure that business students graduate knowing ethics fundamentals and armed with the ability to recognize ethical dilemmas and possible solutions during the course of their careers This book will speak to all who are interested in accountability for business ethics education especially business school deans university administrators faculty members students and prospective employers This audience will find that the enterprise of assessing business ethics education is advanced in three ways First the book functions as a venue for distinguished scholars to share the innovative ways that they are assessing ethics coverage in courses and degree programs Second these authors identify what needs to be assessed and the means for doing so Third the book serves not only as a guide to assessment but also as a platform for expanding and improving ethics coverage in business schools Moreover an important take away for readers is the provision of a simple formula first advocated by Diane L Swanson and William C Frederick University of Pittsburgh in 2005 for delivering ethics education that minimizes assessment errors By following this formula business schools can provide assurances that ethics will not be assessed as being sufficient when it is woefully inadequate or even missing in the curriculum and that it cannot be distorted diluted or trivialized by uninformed coverage and still pass inspection Avoiding these assessment errors is critical in an educational environment in which weak accrediting standards for ethics go hand in hand with spotty uniformed coverage that would not be tolerated for other business disciplines Journal of Business Ethics Education , *Business Ethics: Ethical Decision Making & Cases* O. C. Ferrell, John Fraedrich, Ferrell, 2018-03-08 Learn to make successful ethic decisions in today's complex managerial environment with Ferrell Fraedrich Ferrell's market leading BUSINESS ETHICS ETHICAL DECISION MAKING AND CASES 12E Packed with cases exercises and simulations this applied approach uses a proven managerial framework to address overall concepts leading processes and the best practices associated with today's top business ethics programs Readers learn how to integrate ethics into key strategic business decisions This thoroughly revised edition highlights new legislation affecting business ethics and offers the most up to date examples and best practices of high profile organizations Twenty new

or updated original case studies provide insights into ethical dilemmas and guide you in learning to make consistently strong ethical decisions Important Notice Media content referenced within the product description or the product text may not be available in the ebook version **Business Ethics Education and the Pragmatic Pursuit of the Good** Francis J. Schweigert, 2016-08-12 This book is an extended argument for the critical importance which justice and ethical leadership should have in business ethics education The book examines the history of ideas and purposes in education the contemporary role of business schools and the social foundations of moral education to conclude that the pragmatic pursuit of the good must be a central aim of business strategy To meet the challenges of facing society today the masters of business must be moral craftsmen in a just and democratic private property economy that serves the common good The author grounds this vision for business leadership in the centrality of systems of exchange in human society in generating prosperity and providing for the general welfare Business ethics education has focused primarily on moral formation of individual leaders and managers in the context of ethical codes organizational culture and legal compliance Important as this approach is it fails to generate a sufficient level of business responsibility to satisfy legitimate social concerns regarding the use of natural resources environmental sustainability reasonable limitation of systemic risk in capital markets and fair allocation of goods and services If the social purpose of business is not intentionally embraced and diligently pursued the economy may enrich a few but impoverish the society its resources and its democracy Hence this book argues for a new vision of business ethics that is grounded in public accountability of business operations and outcomes for the common good as a matter of justice

Symposium on Leverage Points in Business Ethics Education ,2015 Accounting Ethics Education Alberto

Costa, Margarida Pinheiro, 2021-06-03 Accounting education ought to prepare future professionals to enter a principles based rules oriented field of activity wherein technical knowledge of accounting standards principles rules and decision procedures and ethical awareness the capacity to discern moral issues and resolve ethical dilemmas are crucial Accounting education is best performed by the accountant s adherence to the principles of the accounting profession and by individuals and firms following the appropriate rules act according to the codes of conduct adopted by their profession exercise clear judgment whenever they address financial transactions and consider assess the state of a given business Accounting Ethics Education Making Ethics Real gathers a diversity of contributions from invited well known experts and other specialists It promotes comprehensive reflection around key trends discussing and highlighting the most updated research on accounting ethics education being an essential and useful reference in the field In the performance of accounting tasks the accountant should be educated and supported in the skills development and habit formation to solve accounting problems recognize moral issues and resolve ethical dilemmas that will be encountered in their special tasks Also this book provides a moral map for identifying and acting on values when difficult situations arise Examining multiple perspectives the book improves the scholarly debate by providing cutting edge and insightful research vital for all those interested and immersed in these

matters It will be of great value to academics students researchers and professionals in the fields of accounting accounting education and ethics

Management Education for Integrity Charles Wankel, Agata Stachowicz-Stanusch, 2011-09-02 Explains how curricula should be streamlined and rejuvenated to ensure a high level of integrity in management education providing numerous examples of new tools teaching methods integrity sensitization and development exercises and ethical management education assessment approaches

The Journal of Business Education, 1929 The magazine for teachers of business subjects

Giving Voice to Values in Accounting Tara Shawver, William Miller, 2018-10-11 There has been much written on the importance of responsibility accounting and integrated reporting to ensure business accountability but not on how to be a responsible accountant As the accounting profession is built on the foundation of maintaining public trust making the right decisions when faced with a challenging dilemma has a major impact on the long term performance and perception of the firm as well as personal credibility Accountants make judgement calls on a regular basis they are privy to highly confidential information regarding their clients and their clients businesses Unethical earnings management practices can easily lead to falsifying records but how does the accounting professional avoid succumbing to these practices when faced with other pressures Giving Voice to Values in Accounting is the first book to explain the ethical dilemmas faced by accountants in their day to day work and to provide clear guidance for accounting students and professionals in navigating through these issues The Giving Voice to Values GVV framework focuses on resolving ethical conflict by encouraging individuals to act on their values This book provides accounting educators coaches trainers and professionals with both the impetus and the tools to easily implement the GVV offering into their own work their organizations and in the classroom

The Routledge Companion to Accounting Education Richard M.S. Wilson, 2014-04-29 Many enquiries into the state of accounting education training undertaken in several countries over the past 40 years have warned that it must change if it is to be made more relevant to students to the accounting profession and to stakeholders in the wider community This book's overriding aim is to provide a comprehensive and authoritative source of reference which defines the domain of accounting education training and which provides a critical overview of the state of this domain including emerging and cutting edge issues as a foundation for facilitating improved accounting education training scholarship and research in order to enhance the educational base of accounting practice The Routledge Companion to Accounting Education highlights the key drivers of change whether in the field of practice on the one hand e.g. increased regulation globalisation risk and complexity or from developments in the academy on the other e.g. pressures to embed technology within the classroom or to meet accreditation criteria on the other Thirty chapters written by leading scholars from around the world are grouped into seven themed sections which focus on different facets of their respective themes including student curriculum pedagogic and assessment considerations

Current Issues in Libraries, Information Science and Related Fields Anne Woodsworth, W. David Penniman, 2015-06-15 This volume is unusual in that the theme is quite broad in scope yet focused on a specific topic

innovations and boundary pushing studies in areas not usually found in library literature It examines the periphery of the field surveyed in previous volumes The chapters are grouped in two categories professional issues and transforming services

Educational Administration Innovation for Sustainable Development Aan Komariah,Taufani Kurniatun,Dedy Kurniady,Rita Anggorowati,Ade Gafar Abdullah,Asep Nandiyanto,2018-08-06 The International Conference on Research of Educational Administration and Management ICREAM held on October 17 2017 in Bandung West Java Indonesia The aim of ICREAM is to provide a platform for educators administrators managers leaders policy makers researchers scholars principals supervisors graduate students practitioners academicians professionals and teachers from different discipline backgrounds to present and discuss research developments and innovations in the fields of educational administration It provides opportunities for the delegates to exchange new ideas and application experiences to establish business or research relations and to find global partners for future collaboration

Leadership, Gender, and Organization Mollie Painter,Patricia H. Werhane,2023-08-16 In this collection the editors again bring together papers that either exemplify the crossing of disciplinary boundaries or that allow us to do so in and through the conversations they create The chapters were chosen based on their relevance to similar themes as were discussed in the first volume By reviewing historical developments in the literature around gender and organization and by drawing on recent scholarship that disrupts the traditional masculine imaginaries that plague leadership constructs this book challenges us to radically revise our gendered thinking about leading in organizations The authors included in this volume offer alternative interdisciplinary perspectives on the gender constructs that inform the organizing that takes place in business and society The book delves deeply into how relationality as concept and practice can help us frame a more inclusive approach to gender within contemporary organizations

Business Ethics: Ethical Decision Making & Cases O. C. Ferrell,John Fraedrich,Linda Ferrell,2011 This accessible applied text covers the complex environment in which managers confront ethical decision making Using a managerial framework the authors address the overall concepts processes and best practices associated with successful business ethics programs helping students see how ethics can be integrated into key strategic business decisions The Eighth Edition incorporates comprehensive and rigorous updates that reflect the ever increasing academic and governmental attention being given to this area The textbook program provides an abundance of real world examples and cases as well as exercises simulations and practice tests that provide plenty of opportunity for students to master the text material

Business Ethics Paul E Peterson,O.C. Ferrell,2016-07-22 The many recent high profile corporate scandals highlight the need for companies to do a better job of integrating ethics and responsibility into business decisions and for business schools to integrate ethics awareness and training into their curricula This volume sets the agenda for business ethics and corporate responsibility in the future It brings together ideas challenges and proposed solutions for thinking about and implementing effective ethics programs in business schools and business organizations Edited by two highly regarded business educators

and featuring contributions by leading scholars and administrators Business Ethics New Challenges for Business Schools and Corporate Leaders covers all dimensions of ethical decision making individual organizational and societal The thirteen original chapters offer new and emerging perspectives for creating ethical business leadership and developing organizational ethics initiatives *International Business Ethics and Growth Opportunities* Wolf, Ruth, Issa, Theodora, 2014-12-31 In the modern business environment companies strive to create a sense of moral obligation within their employees in an effort to foster a concern for social welfare and justice among global organizations Despite the efforts of managers and directors many companies continue to find it difficult to overcome the moral dilemmas of the corporate sector International Business Ethics and Growth Opportunities presents the necessary methods and resources for managers and directors to be successful in leading their corporations in a responsible and morally conscious manner Examining the dangers of unethical behavior this book provides the strategies and tools for proper management to encourage company strength and success This publication is an essential resource for academicians researchers officials post graduate students and professionals in the fields of business and business education interested in ethical decision making on the individual and company level **Assessing the Different Roles of Marketing Theory and Practice in the Jaws of Economic Uncertainty** Harlan E.

Spotts, 2014-11-10 This volume includes the full proceedings from the 2004 Academy of Marketing Science AMS Annual Conference held in Vancouver Canada entitled Assessing the Different Roles of Marketing Theory and Practice in the Jaws of Economic Uncertainty It includes papers aimed to create awareness of the issues trends and advances associated with current marketing theories and practices Founded in 1971 the Academy of Marketing Science is an international organization dedicated to promoting timely explorations of phenomena related to the science of marketing in theory research and practice Among its services to members and the community at large the Academy offers conferences congresses and symposia that attract delegates from around the world Presentations from these events are published in this Proceedings series which offers a comprehensive archive of volumes reflecting the evolution of the field Volumes deliver cutting edge research and insights complementing the Academy's flagship journals the Journal of the Academy of Marketing Science JAMS and AMS Review Volumes are edited by leading scholars and practitioners across a wide range of subject areas in marketing science

Journal of Financial Education, 2007 *Business Education and Training* Samuel M. Natale, 1997 Co published with the Oxford Philosophy Trust this first volume in a new series represents the work of the International Conference on Social Values This volume focuses on education as a separate discipline and addresses the issues such as teacher training corporate business school partnerships and the ethical behavior of academics in their roles as experts in litigation *The Nigerian Journal of Educational Review*, 2011-07

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