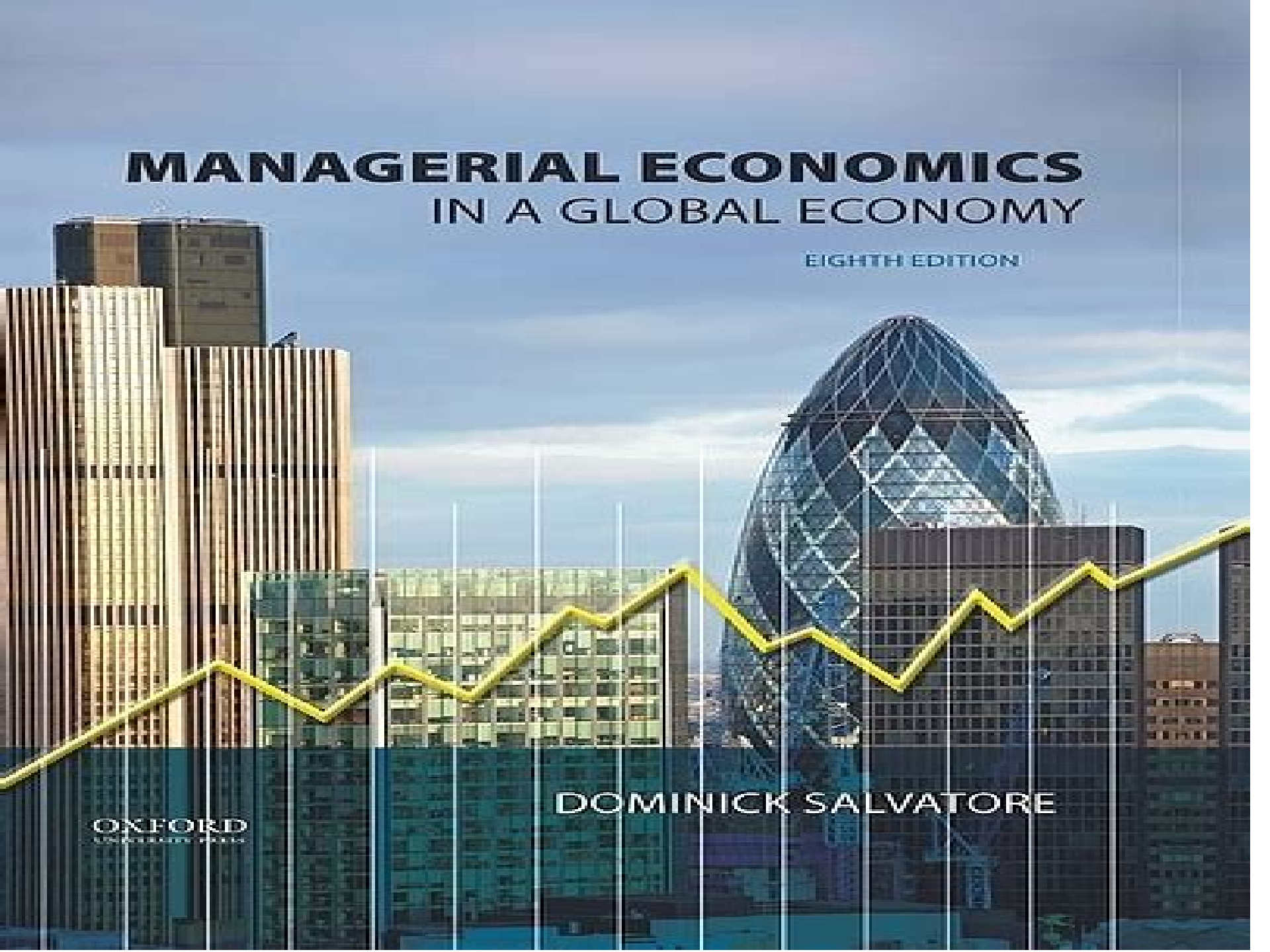


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EIGHTH EDITION



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Managerial Ecomois In Global Economy Fifth Edition

**Beth V. Yarbrough, Robert M.
Yarbrough**



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Fundamentals of Managerial Economics James L. Pappas, Mark Hirschey, 1989 *Managerial Economics* Paul G. Keat, Philip K. Y. Young, 2000 Illustrating the theory of managerial economics with an integrated case on the soft drink industry this text shows students how to solve real business problems by enabling them to apply economic principles to everyday business activity *Managerial Economics* Mark Hirschey, James L. Pappas, 1996

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Hirschey, James L. Pappas, 1992 *Ebook: Economics* Colander, 2016-09-16 *Ebook Economics* **Managerial Economics**

Ivan Png, 2015-07-24 The new fifth edition of Managerial Economics is an ideal text for any course focusing on the practical application of micro economic principles to management It includes fresh up to date discussion questions from all over the world and is enhanced with detailed instructor supplements The book is a popular useful choice for managers learning economics An accompanying website featuring a wealth of supplementary material is available at <https://sites.google.com/site/pngecon> *Managerial Economics and Business Strategy* Michael R. Baye, 1997 Emphasizing economic tools for real world managerial applications this work is aimed at students of managerial economics and those running courses on this topic who

want to integrate calculus into their instruction **EBOOK: LABOR ECONOMICS** BORJAS, 2015-01-16 *EBOOK LABOR ECONOMICS*

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